



WORK EXPERIENCE

2021-present

Senior Motion Graphics Designer, *Independence Blue Cross*

Full time position in the Creative Services Marketing Dept. which includes 2D/3D animation, motion graphics, projection mapping, logo animation, illustration, and presentations to upper management.

- Largely focus on creating animations utilized at our events, including immersive areas for attendees with projection mapping and LED screens. I work with both our in-house teams and the location's vendors to set a tone and create a unified experience with a unique theme and narrative each year.
- Create event kick-off animations, explainer videos, social media campaigns, email gif banners, etc.
- Create the celebratory company-wide holiday card animation for our brands at the end of the year.

2018-2021

Motion Graphics - Multimedia Producer, *Qurate Retail Group (QVC Broadcast Company)*

Full time position in the Content Development Dept. which included 2D/3D animation, motion graphics, illustration, character design/rigging, compositing, graphic design, video editing, & film production.

- Animated a 24 minute Holiday Special with Adobe Illustrator, After Effects, Animate, and Cinema 4D. I created all of the illustrations, 3D models, character designs/rigs, and storyboard. I also art directed two additional animators to assist with select scenes. Upon completion, I created a promotional launch package for the marketing, streaming, and social media teams.
- Designed logos and created character animations, lower thirds/credits, motion graphics, & pitch decks for all the shows my team produced (i.e. our wine educational show *One On Wine* and beauty documentary *All Made Up.*). Also composited animation and special effects onto footage of our hosts.

2012-2018

Motion Graphics Designer & Video Producer, *AVL Digital (Disc Makers & BookBaby)*

Full time position in which the responsibilities included: motion graphics, animation, video production, interactive design, illustration, print, YouTube & blog management, UX design, & product photography.

- Designed the badges/signage and animated logo promotions for our first self-publishing conference.

EDUCATION

2019-2022

School of Motion: Advanced Motion Methods, Animation Bootcamp, Cinema 4D Basecamp & Ascent

2016-2018

University of Pennsylvania, Auditor

Classes: Computer Animation, Environmental Animation, & Advanced Environmental Animation

- 3DS Max, Maya, Filming/Editing Green Screen Footage, 360 Video, etc.

2017

YouTube Creator Academy, Certification in Pre-production, Production Skills, and Google Analytics.

2017

The Hacktory, 3D Printing Course (*Local makerspace that provides hands-on learning*)

2007-2012

Tyler School of Art (Temple University), Bachelor of Fine Arts, Magna Cum Laude Honors

Major: Graphic & Interactive Design, Minor Art History; Ranked in Top Nine Percent with 3.83 GPA

SKILLS

- 2D, 3D, Animation, Motion Graphics, Illustration, Design, Projection Mapping, Character Animation, Video Production, Audio, Filming, Editing, Logo Design, Social Media, Marketing, HTML5/CSS Code, Teach
- *Software:* Adobe After Effects, Cinema 4D, Adobe Illustrator, Photoshop, Premiere Pro, MadMapper, ZBrush, Audition, Character Animator, Animate, 3DS Max, Dreamweaver, InDesign, Microsoft Office

CREATIVE EXPERIENCE - *Volunteer work can be provided upon request*

Member of *Bucks County Illustrator Group & Women In Animation*; Coded personal portfolio website

2024-2021

Published Author of *Happy Friday Doodles, Volumes One, Two, & Three*; Art Show at Artists of Yardley Gallery

Summer 2016

Illustration was published in Bucks County Illustrators Society's Book, *Fantasy Tales*

Spring 2013

Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design